THE FUTURE OF PUBLIC ENTERPRISES

The German „Energiewende“ and its consequences for Stadtwerke

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Germany 2020:

- Greenhouse gas emissions 40% lower than 1990; 35% of the gross electricity consumption from renewables; heat demand in buildings is to be reduced by 20% (as compared to 2008).
- No nuclear plants running by 2022
- Consumers’ awareness of climate issues has risen.
- Consequences are higher shares of renewables and more customer generation in the energy system.
FUNDAMENTAL CHANGES IN THE ENERGY SYSTEM
NEW PLAYERS IN THE MARKET
THE NEW ROLE OF STADTWERKE

- Mastery of more complex network control and security issues
- Customer Agents for new projects such as the energy management of whole areas and groups of buildings
- The coordination of cooperation projects
- Consultants for energy efficiency
- Risk capital manager for innovative technologies
- Possibly less revenue
- Change agents for more sustainability
A REGIONAL APPROACH

- Services of General Interest “don’t care” about city boundaries: More regional cooperation is needed.
- European Institutions still act ignoring the particularities of SGIs providers. A “New Thinking” is necessary in the context of the European policies.
- This “New Thinking” process is the “mission” of the Cologne Network of Services of General Interest.
- It consists of high representatives of the City, Utilities, the Social and Financial Sectors in the metropolitan area (“ownership process”).
THE COLOGNE NETWORK OF SGI

● “New Thinking” process is the “mission” of the Cologne network of Services of General Interest
● Founded in June 2012 by high representatives of the City of Cologne, the municipal SGI providers of Cologne, the University as well as the welfare and charity institutions of the City and completed by the regional Association Region Köln/Bonn and the regional trade unions
The Charter of the “Excellence Label” for SGIs signed up in January 2013

Commitment of the members to work in a concrete and cooperative way in order to further guarantee the attractiveness of the City of Cologne and its metropolitan area - with focus on the services for the citizens and aiming at taking influence in the European legal decision making process.
In February 2014 the network agreed on a list of requirements towards the European Institutions:

- The Municipalities should play an active role in the European decision making. They should be consulted. A national action addressed to the Government will also take place.
- The quality and the social added value of services provided by municipal companies should be appreciated. Special attention should be paid to market access measures: tendering processes should not only be cost-oriented but also integrate a commitment to quality and social responsibility in the provision of services to the citizens.
- Special focus should be laid on regional and local needs, meaning no “one fits all” ruling, but rules allowing tailor-made decisions.
GOALS

- Establishment of a communication system between all levels
- Municipalities should define their needs towards the EU
- Municipalities should start bottom-up action to raise EU’s awareness of their needs
- Municipalities/counties should act together as metropolitan areas
- Co-operation between metropolitan areas from various Member-States
- Buildup of mutual trust between the European and the local levels
Thank you for your attention!